



**For Immediate Release
May 10, 2016**

Contact:
Lynda Gledhill
(916) 651-9028

California Launches Redesigned Statewide Portal *CA.gov Provides Easy Access to Online Services*

SACRAMENTO – California has launched a new statewide portal to better help its citizens access key state services in one easy-to-use site.

The portal, www.CA.gov, focuses on the top 50 online services the state offers by federating these services into one location. The site now employs geospatial technology to recognize the users' location to provide customized information, including relevant service locations and personalized imagery. The site is completely mobile-friendly, allowing citizens to access information on any device at any time.

The portal was developed in a joint effort between the Government Operations Agency (GovOps) and the California Department of Technology (CDT).

“With more than 200 state departments, boards and commissions, it can be challenging for Californians to know where to go to find relevant government information, said GovOps Secretary Marybel Batjer. “The redesigned portal gives everyone access to the information they want, when they want it.

“The CDT team designed the site in-house with existing resources,” said Scott Gregory, CDT Deputy Director, Office of Digital Innovation and Technology Engagement. “This site harnesses the touch point between technology and concise communication to provide unprecedented ease of use and access to important information related to state services.”

On the site, California agency profile pages summarize important organizational services, while highlighting accomplishments to engage users with data visualizations. The site provides location information with interactive mapping, as well as provides quick access to frequently asked questions. CA.gov has structured data and meta-data of all government agencies and their services to improve search results. The portal will further use personalized digital technology to enhance user experience and will be continuously updated as new state services come online.

###