



# Open Data Program



# What is Open Data?

Open data is public data collected by the state through its routine business activities and published in a format that is easy to search, easy to download and easy to combine with other data sets from other sources; it does not include private or confidential data about individuals.

# Goals and Objectives

## Program Goals

1. Create an efficient, consolidated, and reliable infrastructure for data.ca.gov
2. Build capacity in state workforce

## Objectives

1. Create greater efficiencies for program operations.
2. Encourage inter-agency data-sharing; Reduce duplication of information.
3. Enable data-driven decision-making.
4. Better serve Californians. Provide data more quickly and in a more user-friendly format.
5. Stimulate innovation.

# Data Inventory- May 2014

- ◆ Surveyed 88 entities
- ◆ 756 “public” data sets reported
- ◆ **91 different formats**

# Sustainability Innovation Challenge - DGS Headquarters October 24-25, 2015; Go to [green.ca.gov](http://green.ca.gov)



# Innovation Challenge Outcomes

- 11 strategic data sets published
- 14 open source apps
- Introduced government to new population – potential hires
- Collaboration under tight deadline built mutual respect/brand
- Learned to flex new muscles = morale boost
- Implementing winning apps required learning new skills
- Open source Innovation “sandbox”

# Open Data Journey

- Implementing prototypes from code-a-thon
  - [Green.ca.gov](http://Green.ca.gov)
- Created [FindANewWay.ca.gov](http://FindANewWay.ca.gov) and [Code.ca.gov](http://Code.ca.gov) (along with policy). State version of [challenge.gov](http://challenge.gov)
- Migrated Platforms from Socrata to DKAN (open source)
- Waterboard Water Data Challenge
- White House Water Data Challenge
- CalData launched - a network for state folks interested in data
- AB 1755 - Launched - 1,350 data sets
- Testing Federation with CHHS and CNRA
- Pending Onboarding of departments

# Program Offerings

## Open Data Team:

- GovOps (Strategy)
- Department of Technology- ODI (Technical and Training)
- State Library (Standards and Consulting)

**CHHS + CRNA:** Consultant

**CivicActions:** Portal updates and training (DKAN)

## We Provide:

1. Portal Infrastructure + API (DKAN)
2. Training
3. Templates and Standards (Metadata)
4. Shared Best Practices and Platforms like FindANewWay and Code.ca.gov
5. Work Group Network- CalData
6. Discuss Automation (through FME)

## We ASK from participating departments:

1. Executive Sponsor
2. Data Coordinator and Steward
3. 3-5 strategic datasets
4. Commitment to act on their data (data engagement event)
5. Governance Structure (with help from publishing workflow)
6. ADA compliance with federation

**Low risk, Low cost, Low Key, Existing resources**



# Open Data for...

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	<b>1. Better Access to Public Services</b>	<b>2. More efficient service delivery chains</b>	<b>3. More informed policy development</b>
<b>Direct Beneficiaries</b>	<ul style="list-style-type: none"> <li>• Citizens</li> <li>• Businesses</li> </ul>	<ul style="list-style-type: none"> <li>• Commissioners</li> <li>• Managers</li> <li>• Front-line staff</li> </ul>	<ul style="list-style-type: none"> <li>• Public sector workers</li> <li>• Elected representatives</li> </ul>
<b>Decisions/ Actions Taken</b>	How and where to access public services	Where to prioritize operational resources	Where to target policy interventions
<b>Information Produced</b>	Targeted service information	Insight and patterns	Data visualizations and analyses
<b>Types of data</b>	Open real-time service data	Open performance data	Open data about a policy area

# More than a platform

## Platform

- Standards + Governance
- Federation
- Automation

## Collaboration

- Within government
- Civic engagement
- Targeted deeper access

## Cultural Change

- Siloed to Open
- Iteration
- Deeper analysis
- Data-driven decision-making